

Let's get social.



Check us out [@hypitch](#) on
Instagram & Facebook!

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WHO WE ARE

Hypitch is a full service event management and experiential marketing company based in Toronto. Our unique experience working with **Business Improvement Areas** (BIA) puts us in the ideal position to effectively execute your **social media**.



WHAT WE DO



- **Content Development**
 - using creative visuals, fun & relative captions + hashtags
 - utilize user generated content (UGC)
- **Daily monitoring & engagement**
 - Provide customer service via comments + direct messaging
- **Set measurable goals leading to achievable results**
- **Build a digital strategy that represents your BIA**
 - Establish your BIA's goals
 - Create a content calendar
- **Produce, manage and track geo-targeted ads**
- **Provide monthly growth reports that highlight key metrics**
 - Follower demographics
 - Engagement patterns
 - Ad-spend results
- **Planning and execution of social media campaigns/contests**

WHAT WE CAN DO FOR YOU

In less than one year, we increased Toronto's **Little Italy BIA** social media account (@tolittleitaly) following over **175%!**



Custom social media campaigns for the Kingsway BIA & the Little Italy BIA directly connected over 450 member businesses with their customers!